

Mitosis Election Campaign

Name:



You have been hired to help run a campaign to get your assigned phase/stage of mitosis elected as **The Most Important Stage of Mitosis**. You will have to argue that without your stage, the cell, the organism and consequently the world as we know it will collapse.

Here's what you have to do:

- Create and post a **campaign poster** to be put up in the classroom. It should champion the greatness of your stage. This should be very visual, think of iconic election campaigns.
- Create a **campaign flyer** that describes how amazing your stage is & how it is critical for survival.
 - Include a catchy **graphic, key details & terms** (campaign promises) on the **front**
 - **Specific** details (research required) as to what happens in the stage on the **back**
 - Include at least 1 specific **problem** (disease, condition...) that can happen if this stage is not completed properly on the **back**
 - Use any formatting style you think works. Be creative!
 - Make sure you have references in **APA style & in-text citations** on the flyer!
- **Mudslinging.** The fun stuff.
 - Create a **smear campaign** against **at least 2** other stages. (intentional, premeditated effort to undermine a stage's reputation, credibility, and character)
 - Create some kind of literature against it the other stages (poster, meme, stickers, flyer, gif, T shirt, "radio" ad, etc)
 - One campaign must include: **Research disease/condition** associated with one of the stages
 - Make sure you have references in **APA style & in-text citations**

Election day (due date) will be _____

Beyond what is required, you can be as creative as is ethically correct to win this campaign. No threatening or bribing other students! But extra posters, T shirts, buttons, stickers, pencils, face paint...I don't know. You come up with the ideas!

Campaign Poster

/10

	Level 4	Level 3	Level 2	Level 1
Required Elements	Contains candidate's name, a picture, and a catchy slogan that communicates importance of candidate.	Contains two of the three required elements	Contains one of the three required elements	Does not contain the required elements
Graphics	Graphics are in focus and can easily be seen 4 ft away. They are relevant and persuasive	Most graphics are in focus and can easily be seen 3 ft away. Most are relevant and somewhat persuasive	Some graphics are in focus and can be seen 2 ft away. Some are relevant and slightly persuasive.	Graphics are not in focus and are hard to see. They are not relevant or persuasive.

Campaign Pamphlet

/30

	Level 4	Level 3	Level 2	Level 1
Key Details & Terms	Thoroughly outlines at least 3 key details about stage. All facts & terms are accurate.	Clearly outlines 2-3 key details about stage.. Most facts & terms are accurate.	Contains 1-2 key details about stage. Several errors in facts &/or terms or vaguely used.	Missing key information about stage. Many errors in facts &/or terms or vaguely used.
Specific Details	Researched & clearly explained 2 additional details about stage.	Researched & clearly explained 1 additional detail about stage.	Researched & attempted to explain 1-2 additional details about stage.	1-2 additional details about stage included but not researched.
Problem	Thoroughly outlined researched condition & how related to specific stage.	Clearly outlined researched condition & how related to specific stage.	Outlined condition & attempted to relate to specific stage.	Mentioned condition – vague reference to specific stage.
Graphics	Graphics complement text very well. There is an even mix of both. Detailed labels indicating terms mentioned in campaign promises.	Graphics complement text, but some may detract from the text. Detailed labels indicating most terms mentioned in campaign promises.	Graphics complement text, but there are too few; seems “text heavy” Labels indicating several terms mentioned in campaign promises.	Graphics don’t complement the text; appear randomly chosen. Labels indicating few terms mentioned in campaign promises.
Overall Look	Exceptionally attractive formatting and well-organized information. Image chosen clearly shows unique characteristics of stage.	Attractive formatting and well-organized information. Image chosen shows most characteristics of stage.	Formatting is not attractive, but information is organized. Image chosen depicts some characteristics of stage.	Formatting and organization is unattractive and confusing. Image chosen does not depicts key characteristics of stage.

Sources need to be included for each component and properly formatted (APA). **5 points**

Campaign Mudslinging

/20

	Level 4	Level 3	Level 2	Level 1
Key Details & Terms (x2)	Thoroughly attacks at least 2 key details about a stage. All facts & terms are accurate.	Clearly attacks 2 key details about a stage. Most facts & terms are accurate.	Attacks 1 key detail about a stage. Several errors in facts &/or terms or vaguely used.	Missing key information about a stage. Many errors in facts &/or terms or vaguely used.
Research	Contains at least 2 detailed examples of how disease relates to specific details of a stage. All facts are accurate.	Contains at least 2 examples of how disease relates to specific details of a stage. Most facts & terms are accurate.	Contains at 1 example of how disease relates to specific details of a stage. Several errors in facts &/or terms or vaguely used.	Contains at 1 example of how disease but fails to relate it to specific details of a stage. Many errors in facts &/or terms or vaguely used.
Overall Look	Exceptionally attractive formatting and well-organized information	Attractive formatting and well-organized information.	Formatting is not attractive, but information is organized.	Formatting and organization is unattractive and confusing.

Sources need to be included for each component and properly formatted (APA). **5 points**

Hand-Jive

/5

See point chart created in class & posted in Edsby.

Total

/65